

Jakarta EE Marketing Committee Meeting - March 28, 2019

- Finalize [Member and compatible badge logos](#) (Paul) **(20 mins)**
- Reporting to/from Steering Committee (Dan / Mike D) **(10 mins)**
- Update on the approved budget (Thabang / Tanja) **(10 mins)**
- Update on Jakarta EE 8.0 go-to-market planning (Thabang) **(5 mins)**
 - Planning document is [here](#)
 - Branding/logo usage guidelines
 - Marketing/PR activities
- Jakarta One Live update (Tanja) **(5 mins)**
- Next steps for 2019 Jakarta EE Developer Survey (Thabang) **(5 mins)**
 - Review [timeline](#)
- TCK - website place for publishing all certified products (2 min)
- Jakarta EE Update call - quick review (5 min)
- Parking lot for next meeting
 1. Approval of the previous mtg minutes **(5 mins)**
 2. [Amelia] add a Mktg Repo under the Jakarta EE repo
 3. [Amelia] add a disclosure sentence on the Jkta twitter handle that states that EF Team manages the account
 4. [Amelia] talk about the Mktg budget and what has been used up to this point
 5. [Jon is traveling for business meetings and not attending call] Update on standardization of projects on Jakarta.ee (Jon) **(10 mins)**

Attendees

- Amelia Eiras (Tomitribe)
- David D (Oracle)
- Mike DeNicola (Fujitsu)
- Dan (IBM)
- Neil (IBM)

Eclipse Foundation:

- Thabang Mashologu
- Tanja Obradovic

Discussed

- Final vote results for [Member and compatible badge logos](#) are as follows:
 - Compatible
 - Tomitribe #5
 - Oracle #5
 - Fujitsu #5
 - IBM #5

- Member
 - Tomitribe #5
 - Oracle #5
 - Fujitsu #5
 - IBM #5
- The Marketing Committee received an update from the Steering Committee.
- Trademark License Agreement template under review IP Advisory Committee, EF is awaiting approval.
- The budget was approved by the Steering Cmte, it will be discussed at the next call.
 - EF team will check if it can be shared with the 3 Cmtees.
- Jakarta EE 8.0 go-to-market planning
 - Planning sheet is [here](#). Thabang on vacation. Tanja explained the document, many moving pieces, dates and actions.
 - The document will be sent to the Mktg Cmte via email with write access.
- Jakarta One Live
 - Amelia suggested name change to reflect it will be a virtual event
 - Sept 10th, 2019. Dan - how will JakartaOne Live be tied into to future events?
 - Oracle Code One SFO- also September
 - Apache Con Las Vegas- also September
- Jakarta EE Survey timeline
 - Thabang proposed to sending the survey results to the WG via email.
 - Gathering of personal information gathering was GDPR compliant, so there is no issue sending data to email to those who participated and provided their emails during the survey.